



Match Sponsorship is a fantastic way to entertain your guests and clients as well as providing an opportunity to promote and advertise your company.

By signing up to be our main Match Day Sponsor you will enjoy a host of exclusive benefits and exposure for your business.

There are two options of match sponsorship this season, dependant on numbers and type of package and offering.

Package A

- Table for 12 in Foxy's Restaurant
- 3 course meal with refreshments at half time and full time
 - Arrival drink for all guests
 - Branding on your table and in restaurant
 - Tickets for Centre Stand – behind the director's box
- Memento of the day presented by Carlisle United player and director
 - Sponsor board visible throughout the match
 - Company logo on team sheet
 - Announcement over PA system on the match day
- Social media coverage in the build up to a game and on the match day
 - Present the man of the match award
 - X2 car parking spaces
- 2 representatives go in the line-up photo with captains and officials (printed photo sent out after the match)
- Acknowledged in pre and post-match emails to full database
 - All relevant photos sent out after the game
 - Match day mascot place

12 guests - £1,200 plus VAT





Package B

- Private sponsors lounge for 25 guests
- 2 choice hot buffet with refreshments at half time and full time
 - Arrival drink for all guests
 - Branding in lounge
- Tickets for Centre Stand – behind the director's box
- Memento of the day presented by player and director
 - Sponsor board visible throughout the match
 - Company logo on the team sheet
 - Announcement over PA system on the match day
- Social media coverage in the build up to a game and on the match day
 - Present the man of the match award
 - X2 car parking spaces
- 2 representatives go in the line-up photo with captains and officials (printed photo sent out after the match)
- Acknowledged in pre and post-match emails to full database
 - All relevant photos sent out after the game
 - Match day mascot place

25 guests - £1,750 plus VAT

Extra guests can be added on to both packages at a price per person.

The maximum amount guests on package B is 45.

If over 12 guests are required on package A, you will have two tables in Foxy's Restaurant.



For more information or to book please contact Katie in our commercial department on 01228 554 155 or katie.mitchell@carlisleunited.co.uk