OFFICIAL MATCH DAY PROGRAMME | SEASON 2022/23 | ISSUE 1 | £3



CARLISLE UNITED v CRAWLEY TOWN SATURDAY 30 JULY 2022 | KICK OFF 3PM



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# COME ON THE BLUES

WEB, DESIGN, PRINT, SIGNS & DIGITAL MARKETING



I welcome the directors, players, and supporters of Crawley Town to Brunton Park for this first game of the new season.

I also welcome back today all our supporters as we look forward to what will be a big improvement on last year as we now we have Paul running the football side of the club.

I comment on this every season, but some think that we just close up and go home for the summer. This is not the case for, as well as the normal season ticket sales and kit launch, we have to work on maintenance of our stadium to carry out.

As you may be aware, due to the age of the structure around the stadium a major part of the effort is to make sure the stands and buildings are safe for everyone who comes to the games.

I must thank Keith Potter (PMS), Steven Pattison and also members of my maintenance staff who have done the work on the buildings. Painter Ian Holmes, Galloway Carpets and John Heaney (EEC) have all buckled in to improve the interiors, and I must thank supporters and staff who have been busy painting terraces, etc.

The pitch under the supervision of David has had its usual summer treatment and is a credit to those carrying out the surgery.

The most important side is the recruitment of players and Paul, Greg and the coaching staff have all been involved in bringing new faces to the club.



I would like, and I am sure you will join with me, in thanking Paul and the staff

for ensuring we stayed in the EFL, and wish him and them all the best for the future.

Peter Johnston has been adding new additions also to the much-improved catering at the club and you will enjoy the new provisions you will see today.

I must not forget Andy and Amy, our media team, who tirelessly do interviews and give us new stories throughout the close season.

Finally, I welcome our new commercial team of Debbie Huddart (commercial sales manager) and Kerry Evans (commercial assistant) also joined with commercial assistant Martyn Vevers. We wish them a happy and long relationship with us, together with our business supporters.

Really the last thing to say is let's get down to the serious stuff and get some points on the board to start the new campaign in a positive manner.



Address: Brunton Park, Warwick Road, Carlisle, Cumbria, CA1 1LL | Chairman: Andrew Jenkins Honorary President: David Dent | CUFC Holdings Directors: Andrew Jenkins, Billy Atkinson, John Jackson, John Nixon, Lord Clark of Windermere, Steven Pattison CUFC 1921 Ltd Board of Directors: Nigel Clibbens, Suzanne Kidd, John Nixon Vice Presidents: Andrew Dunning, Wayne McKnight, Graham Mossop, Keith Potter, Don Reay, Roger Smith

 Contact Us: Main Reception: 0330 094 5930
 Ticket Office: 0330 094 5930 (option 1)

 Blues Store: 0330 094 5930 (option 2)
 Email: enquiries@carlisleunited.co.uk

 SLO: slo@carlisleunited.co.uk or call 07891 779 015
 Commercial: 0330 094 5930 (option 3)

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# ANYONE WHO ENTERS THE PITCH WITHOUT PERMISSION AND THOSE CARRYING OR USING SMOKE BOMBS OR PYROS WILL NOW RECEIVE

AN AUTOMATIC CLUB BANL

# **'LOVE FOOTBALL. PROTECT THE GAME'**

A message about anti-social and criminal behaviour

To mark the new season, we want to make you aware of new measures being taken across all of football to ensure everyone can have a safe and enjoyable experience. We are supporting strong action from the FA, Premier League and EFL to tackle anti-social and criminal behaviours that put all of us at risk.

This reflects the seriousness of the risks to fans and staff – pyros can burn at 2000 degrees Celsius and cause lifechanging injuries, while entering the pitch endangers players, managers and match officials.

We know those who commit these illegal acts do not represent the majority of supporters.

#LoveFootball #ProtectTheGame





Good afternoon and welcome to our opening game of the season against Crawley Town. It'll be good to see Kevin Betsy and Dan Micciche again and I wish them well at their new club. I know they will be setting high standards and, like us, they'll want their campaign to get off to a good start.

This afternoon is, of course, what the work done through the summer has been leading towards but, along with the anticipation and excitement that the opening day brings, we also have to remind ourselves that it's the first of 46 league games, and our focus has to be on consistency throughout what is always a long and tough nine-month season.

That's why the pre-season programme was structured in the way that it was, to make sure that we reached good levels, heading towards a peak but with an acknowledgement that we can still push further, as we will need to do, as the weeks and months go by.

Credit to all the staff on the football side for their work behind the scenes in helping to put together a programme that has ensured we have stretched and tested the players in their training sessions, and during the friendly fixtures we have played.

And we must say thank you to all the staff working in other parts of the organisation to get the club ready for today. Their hard work often gets little recognition, although without them we couldn't make this happen.

The players also deserve credit for the way they have taken the messages and demands on board and we head into today, which is followed by a very busy August, with a sense that the group is in a good place.



We've talked a lot about shared and individual responsibility and, with the discipline and structure we've seen within the shape that we're adopting on the pitch, we're seeing good signs of an understanding



of what it means to work together, and the benefits that approach brings.

As I've said before, this is by no means the finished product, there is still a lot for us to do, but it's encouraging that we're starting to get a sense of an identity that people can buy into and support.

There will be bumps along the road as we go on from here and we have obvious challenges to face. The key thing for me is that we do that together. We know that part of the responsibility we shoulder is to produce performances that will get bums on seats, so that the potential we all know is here at this club is realised.

There are no guarantees in terms of outcomes, but one thing we can guarantee is that every player will give everything they have every time they cross that line. That's non-negotiable. And with that we know you'll be behind us every step of the way.

Enjoy the game.

Paul Simpson is sponsored by **Pat Cody & Jeff** Aitken



OVER *HALF A MILLION* SKY BET CUSTOMERS USE **DEPOSIT LIMITS** TO MANAGE THEIR BETTING BUDGET.

THAT'S ENOUGH TO FILL: 6 WEMBLEYS. 201 ALLY PALLYS. OR 8 CHELTENHAM GOLD CUP DAYS. (THAT'S A LOT OF TWEED)

ALL GOOD BOOKMAKERS HAVE **DEPOSIT LIMITS.** SO WHOEVER YOU BET WITH, **SET AN APPROPRIATE ONE FOR YOU** AND THEN **ENJOY THE SPORT.** 

**DEPOSIT LIMITS** 🍝

THAT'S BETTING BETTER.

sky bet



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### SATURDAY 15 JANUARY 2022



Referee: Darren Bond Attendance: 4,350 (76)

**Carlisle United:** Howard, Mellor, McDonald, Feeney, Armer (Alessandra 85), Gibson, Guy (c), Whelan (Patrick 56), Dickenson, Mellish, Omotoye (Abrahams 85). Subs - Norman (gk), Devine, Riley, Senior.

Goal – Alessandra (90) Bookings – Whelan (42), Omotoye (45)

Crawley Town: Morris, Francomb (c), Craig, Powell, Nichols (Grego-Cox 72), Nadesan, Tilley, Matthews (Watts 63 (Davies 81)), Tsaroulla, Payne, Lynch. Subs - Seymour (gk), Frost, Marshall.

Goal – Nadesan (25) Bookings – Nichols (41), Payne (68)

Crawley sparked an attack from the kick off with a ball over the top that Nadesan kept in, tight by the left hand touchline. His low cross was touched on by Tsaroulla and Whelan hooked it clear.

The Red Devils hit the woodwork on nine minutes when a training ground corner routine somehow made its way to Tilley. Francomb had completely sliced the initial 20-yarder, but that allowed Tsaroulla to bring the midfielder into play. A fierce effort from distance curled onto the post and the rebound was swept away to safety.

Crawley were gifted a goal on 25 minutes when Feeney miscontrolled on the edge of the area, with the ball stuck under his feet. Nadesan was on it in a flash and he left Howard with no chance as he smashed it into the bottom corner.

United looked to bite back and Dickenson robbed possession in his own half to set another attack in motion. Gibson received it, and he spun on the spot to find Mellish. Dickenson arrived on the edge of the box but he was under pressure and he dragged his snapshot wide.

A thunderbolt from Brennan Dickenson at the start of the second half brought a roar from the crowd. He took a touch, 28-yards from the target, and put his laces through a screamer of an attempt. Morris was beaten and relieved to see it strike the top of the crossbar.

Dickenson brought another save out of Morris on the hour when he sat deep to take over from Patrick.

It was low, and arrowed, but the stopper parried and the rebound skipped just past Gibson, who was looking to snaffle up the loose pieces.

There was potential disaster on 73 minutes when a powerful shot from Tilley was parried by Howard. He hesitated as he expected Armer to clear, and Tilley skipped in to try to nick it. An outstretched leg from the left back caught the heel, sending him to the ground, and a spot kick was awarded. Nadesan placed it, and he was left with his head in his hands as he crunched it high and wide.

Abrahams and Alessandra came on late in the day as the hosts looked to take something, and it looked like

it had paid off when Alessandra timed a great run to meet a flicked through ball from Dickenson. He chested it down and had just Morris to beat, but the keeper spread himself to make a vital block at close range.



Alessandra → made immediate amends

for his miss when he glanced his header from the resulting corner past the keeper to level the scores with almost the last touch of the day.































# COMPLETE RECORD CARLISLE UNITED V CRAWLEY TOWN

# CARLISLE UNITED FOOTBALL CLUB COMMUNITY SPORTS TRUST

	н	А						
2004/05	1-0	0-1						
2012/13	0-2	1-1						
2013/14	1-1	0-0						
2015/16	3-1	1-0						
2016/17	3-1	3-3						
2017/18	2-2	1-0						
2018/19	4-2	3-2						
2019/20	2-1	0-0						
2020/21	2-0	3-0						
2021/22 1-1 1-2								
(Carlisle United score shown first)								



CRAINLEY TOWN

Games Played: 20 Carlisle Wins: 10 Crawley Wins: 3 Draws: 7









Winner of the EFL Trust

Traineeship of the year 2019/20

#### **16-18 TRAINEESHIP PROGRAMME**

Working in partnership with Warwickshire College Group and the EFL Trust, CUFC CST have ran several 12- week Traineeship programmes. The programmes are designed to give all 16–18-year-old NEET young people the opportunity to learn new skills and enhance their ability to find employment.

It offers students the chance to gain work experience in different working environments; in sectors they hope to gain employment/experience in whilst also improving on their English and Maths skills.

Students also take part in employability training to prepare them for work including CV writing, job search and application and interview skills etc.

Regular guest speakers are also in attendance providing the students with opportunities to enhance their knowledge on such things as:

- Money Management
- Drug & Alcohol Awareness
- Sexual Health Awareness
- Mate Crime

We have had some successful outcomes for

students on completion of the programme, gaining

employment and apprenticeships in various sectors including Adult Social Care, Landscaping

#### and Construction.

One of our trainees even won the Nationwide EFL Trust Trainee of the year. This mixture of in-classroom learning, and work experience placements helps to prepare students with important skills to support their journey towards employment/training/further education.

If you are a local business/organisation who would be willing to support the programme by providing a voluntary work placement; please contact

Teresa Mulholland on the details below: Traineeship Coordinator 07923244854 traineeships@carliseunitedcst.co.uk





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17

**JAMES WALSH** 

MEET THE YOUTH TEAM



Effective against enveloped viruses \*\*vs representative Gram-negative bacterium. Always practise good hand hygiene. Use biocides safely, Always read the label and product information before use. 99.9% OF BACTERIA

**ROMEO PARK** 

# IN MEMORIAM

of 15.

# IN MEMORIAM

#### Remembering our loved ones who are no longer with us:

#### **CRAIG FARRELL**

Craig was with the Blues for just under three years scoring 24 goals in 95 appearances, which included a fine introduction to Brunton Park with a goal on his debut against Torguay having initially joined the club for a one-month loan spell from Leeds.

A total of four goals that month prompted discussions about a permanent move, and that was all finalised in November 2002 when he penned a three-year deal for an undisclosed fee.

That first season was his best with the club, with 14 goals netted in 41 appearances, but a run of five goals in seven outings through March and April 2004 was part of a revival under manager Paul Simpson which almost saved the club from the drop into the Conference, and it was a peak in form which confirmed him as a favourite with many of the fans.



Exeter, York, Oxford, Rushden and Telford

when he moved on from Cumbria and latterly had spells with Hinckley United, Blyth Spartans and Whitby Town.

#### FRANK CLARKE

Frank, one of five footballing brothers, was a top transfer target for manager Alan Ashman, who had

seen the team struggle in Division Two through the 1972/73 season.

A formidable, strong forward, he had an immediate impact as he netted on his debut in a 1-1 home draw with Cardiff.



He led the line with aplomb as United defied the odds to clinch promotion to Division One, with 16 of the goals coming from the bustling target man along the way.

His finest hour in a Carlisle shirt came at the end of

#### **CLIVE MIDDLEMASS**



Sheffield-born Clive started in the game at Leeds, then moved to Workington, where he played over 170 games.

> He worked as scout, chief scout and assistant manager at a number of clubs after he'd retired from playing, including

Bristol Rovers and Bristol City, Burnley, Preston, Derby and Everton.

March 1974 when he scored four (one from the spot) in a 5-1 home win over relegation doomed Swindon Town.

It was fitting that he bagged the last goal of that season when United took the points from Aston Villa here at Brunton Park in front of 12,494 expectant fans, setting up a nail-biting finale with everyone in Cumbria camped in front of their radios for the Orient game that followed, on the night that promotion was confirmed

Frank scored over 30 goals in just over 150 appearances for the Blues between 1973 and 1978, and also represented Shrewsbury Town, Ipswich Town and QPR over a career that spanned 17 years in the sixties and seventies.

One of his only stints as manager was here at Brunton Park between 1987 and 1991, having taken over a struggling outfit from Harry Gregg. He steadied the ship and flirted with the play-offs at the end of the 1989/90 campaign, missing out on the final day due to an away defeat at Maidstone.

A popular manager with the players, he parted ways with the Blues in March 1991 as his team struggled to make a dint in Division Four.

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#### **ARTHUR BROWN**

With love from Kerry Brown

#### **DERICK WILSON**

Derick was a lifelong Carlisle fan and recently passed away on July 12 at his home in Carlisle, aged 91

Paul Wheadon

#### **DENISE HEWITSON**

Denise passed away at the age of 58 on 5 April 2022.

She was loved and is missed by many.

#### JOSH REAY

Josh was a keen supporter of Carlisle United and followed the team since he was six-years-old, being a regular in the east stand (seated just below the 'F' in the stand) and a season ticket holder for over 15 vears.



Josh sadly passed away on 21 May 2022 at the Cumberland Infirmary, aged 27, following a short illness and, was a much-loved son, brother, nephew. cousin and friend to everyone.

He will be missed by all of those closest to him.

supporting when she was just seven, following the Blues until she was 90.







despite moving to Rugby, Warwickshire, in the late 70's. Never forgotten.

**BRIAN HALFORD** 

most of his life.

**GEORGE VEVERS** 

and grandad.

Brian passed away in January

this year at the age of 86, and

was a season ticket holder for

Much loved husband, father

He was a loyal blue still

regularly following the team

With love from Mike Halford

Mike Vevers

#### **CONNELL STEVEN**

Season ticket holder and Blues Lotto agent.

Missed by everyone.

#### THOMAS MILNER

HARRY BARRETT

holder and huge fan

Missed by all - a Gretna-

based season ticket

December 1928 - June 2022

A much loved Dad and Grandad and a loval Carlisle United supporter for over 80 years.

With love, Elaine





#### www.carlisleunited.co.uk

**RIP** Josh

With love from Joe

MARGARET HODGSON

Margaret was a fan for 83 years - she started

With love from Andy Barnard

Missed by all his friends and family.





KEY																		-	NOS													
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# CLUB STATS PACK 2022/23



GOAL TALLY	LEAGUE: 0	FA CUP: 0	CA	ARABAO CUF	P: 0	EFL T	ROPH	TOTAL: 0		
FIRST GOAL				IS THAT	THE	TIME	E ALT	READ	4?	
Played		0			0-15	16-30	31-45	46-60	61-75	79-90
Carlisle United sco	re first goal	0		Conceded	0	0	0	0	0	0
Opponents score fi	irst goal	0		Scored	0	0	0	0	0	0
No goals scored	-	0		FIRST HALF	RECO	RD				
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	0-15	16-30	31-45	46-60	61-75	79-90
Conceded	0	0	0	0	0	0
Scored	0	0	0	0	0	0
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HOW WE SC	CORED	THE GO	DALS			
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FORM	GUIDE: HOME			FORM GUIDE: AWAY								
Apr 30	Stevenage	(SB2)	2-1	May 7	Bradford City	/	(SB2)	0-2				
Apr 18	Mansfield Town	(SB2)	1-0	Apr 23	Harrogate To	wn	(SB2)	0-3				
Apr 9	Exeter City	(SB2)	0-1	Apr 15	Walsall		(SB2)	0-1				
Mar 26	Bristol Rovers	(SB2)	1-0	Apr 2	Tranmere Ro	vers	(SB2)	2-2				
Mar 15	Newport County	(SB2)	1-2	Mar 29	Rochdale		(SB2)	0-2				
Mar 12	Northampton Town	(SB2)	2-1	Mar 19	Barrow		(SB2)	2-1				
WON 4	DRAWN 0 LOST 2	F7	A5	WON 1	DRAWN 1	LOST 4	F4	A11				

### PLAYER CAREER APPEARANCES FOR CARLISLE UNITED

PLAYER	LEA	GUE	FA	CUP	OTHE	R CUP	TOT	TAL	PLAYER	LEA	GUE	FA	CUP	OTHE	R CUP	TO	TAL
	Apps	Goals	Apps	Goals	Apps	Goals	Apps	Goals		Apps	Goals	Apps	Goals	Apps	Goals	Apps	Goals
Jack Armer	61 (4)	1	3	0	7 (1)	1	71 (5)	2	Sam Fishburn	3 (6)	0	0 (2)	0	2 (2)	0	5 (10)	0
Fin Back	0	0	0	0	0	0	0	0	Jordan Gibson	33 (6)	6	1 (1)	1	2 (1)	1	36 (8)	8
Ben Barclay	0	0	0	0	0	0	0	0	Callum Guy	79 (1)	0	3 (1)	0	4 (1)	0	86 (3)	0
Lewis Bell	0 (2)	0	0	0	2 (2)	0	2 (4)	0	Sonny Hilton	0	0	0	0	0	0	0	0
Gabriel Breeze	0	0	0	0	0	0	0	0	Tomáš Holý	0	0	0	0	0	0	0	0
Taylor Charters	3 (22)	0	0 (4)	0	6 (3)	1	9 (29)	1	Max Kilsby	0	0	0	0	0	0	0	0
Kristian Dennis	12 (5)	2	0	0	0	0	12 (5)	2	Jon Mellish	96 (5)	14	6 (1)	3	8 (2)	2	110 (8)	19
Jamie Devitt	83 (34)	21	4 (2)	1	14	0	101 (36)	22	Owen Moxon	0	0	0	0	0	0	0	0
Brennan Dickenson	42 (9)	3	1	0	2 (1)	0	45 (10)	3	Omari Patrick	55 (13)	16	2	0	1	0	58 (13)	16
Josh Dixon	0 (2)	0	0 (1)	0	2 (1)	0	2 (4)	0	Joel Senior	3 (1)	0	0	0	0 (1)	0	3 (2)	0
Ryan Edmondson	0	0	0	0	0	0	0	0	Tobi Sho-Silva	4 (9)	4	0	0	0	0	4 (9)	4
Jack Ellis	2	0	0	0	0	0	2	0	Scott Simons	0	0	0	0	0	0	0	0
Morgan Feeney	31 (4)	1	1	0	6	0	38 (4)	1	Corey Whelan	30 (5)	0	2	0	2 (2)	0	34 (7)	0

() carlisleunitedfc () @officialcufc () officialcufc () officialcufc

sky	bet league two BEFL	AGUE 1	WO TA	BLE					
AS A	T 30 JULY 2022	Р	w	D	L	F	Α	GD	Pts
1	AFC Wimbledon	0	0	0	0	0	0	0	0
2	Barrow								
3	Bradford City	0	0	0	0	0	0	0	0
4	CARLISLE UNITED	0	0	0	0	0	0	0	0
5	Colchester United	0	0	0	0	0	0	0	0
6	Crawley Town	0	0	0	0	0	0	0	0
7	Crewe Alexandra	0	0	0	0	0	0	0	0
8	Doncaster Rovers	0	0	0	0	0	0	0	0
9	Gillingham	0	0	0	0	0	0	0	0
10	Grimsby Town	0	0	0	0	0	0	0	0
11	Harrogate Town	0	0	0	0	0	0	0	0
12	Hartlepool United	0	0	0	0	0	0	0	0
13	Leyton Orient	0	0	0	0	0	0	0	0
14	Mansfield Town	0	0	0	0	0	0	0	0
15	Newport County	0	0	0	0	0	0	0	0
16	Northampton Town	0	0	0	0	0	0	0	0
17	Rochdale	0	0	0	0	0	0	0	0
18	Salford City	0	0	0	0	0	0	0	0
19	Stevenage	0	0	0	0	0	0	0	0
20	Stockport County	0	0	0	0	0	0	0	0
21	Sutton United	0	0	0	0	0	0	0	0
22	Swindon Town	0	0	0	0	0	0	0	0
23	Tranmere Rovers	0	0	0	0	0	0	0	0
24	Walsall	0	0	0	0	0	0	0	0

#### SEASON 2022/23 PLAYER RECORD PLAYER Lge Apps Lge Goals Cup Apps Cup Goals Total Goals Assists Yellow Red Jack Armer Fin Back Ben Barclav Lewis Bell Gabriel Breeze Taylor Charters Kristian Dennis Jamie Devitt Brennan Dickenson Josh Dixon Ryan Edmondson Jack Ellis Morgan Feeney Sam Fishburn Jordan Gibson Callum Guy Sonny Hilton Tomas Holy Max Kilsby Jon Mellish Owen Moxon Omari Patrick Joel Senior Tobi Sho-Silva Scott Simons Corey Whelan Own Goal TOTALS

# OPTA STATS



sky bet 2022/23 **STAT PACK** LEAGUE TWO EFL 10 **CARLISLE UNITED CRAWLEY TOWN MATCH FACTS & TOTAL CARDS** Following a 15-game Crawley won their first ever Football League gway game unbeaten run gaginst 85 76 Crawley in the Football against Carlisle in September League (W9 D6), Carlisle 2012, but are since winless failed to win either meeting in their last eight visits to Brunton Park (D3 L5). between the sides last season (D1 L1). GOALS EXPECTED GOALS GOALS EXPECTED GOALS CLEAN SHEETS CONCEDED AGAINST SHOTS AVERAGE SHOT CONVERSION POINTS GAINED AFTER POINTS DROPPED **POSSESSION %** RATE % TRAILING AFTER LEADING

## **GOAL TIMES**

<b>B</b>	SCORED	CONCEDED	
0-15	5	9	0-15
16-30	2	10	16-30
31-45	6	12	31-45
46-60	6	7	46-60
61-75	7	9	61-75
76-90	13	15	76-90

22



**SCORED** 

5

CONCEDED

6

9

8

**SPORTS** 



Here we are back at Brunton Park for our first ever July EFL game. I say 'we' but I'm not actually with you this afternoon due to commitments with my Highland League team, Wick Academy, who also have a home game.

I'm looking forward to writing a page for the programme again this season and I hope that my jottings will spark a few memories for you. Maybe start a few arguments too!

My 'Connections' will not be so much with the away team but rather a look at some of the things that have developed around the sport and our match day experience - anything from club shops and new strips to midweek fixtures and floodlights.

The 22/23 season is built around the World Cup in November and December so I'll probably also look back and trawl my memories of some of the earlier tournaments

Promotion and relegation in and out of League Two will see the return of six old adversaries but the loss of Oldham Athletic after a 118-year membership, and Scunthorpe who had around 70 years in the Football League.

The National League will be a tough environment for them. Six months ago we were nervously trying not to contemplate the same fate for United but surely we can now be cautiously optimistic and dream of at least challenging for a play-off place.

I have great memories of away games when the London Branch supporters and the far-travelled Cumbrians were singing a confident, raucous chorus of "E-I-E-I-O Up the Football League we go".



Today's visitors, Crawley Town, will also hope to be up at the top end of the table this time round. The Sussex club has been much in the news recently.

New owners Preston Johnson and Eben Smith and new manager

Kevin Betsv have been busy on and off the park. New signings include Dom Telford → who last season was the top League Two scorer with 26 goals for Newport County.

The backroom staff now includes a video analyst, a strength and



conditioning coach and an in-house medical team. Fans in their area have usually supported Crystal Palace or Brighton but may well be tempted to take advantage of a 30% reduction in season ticket prices and follow their local team.

Former ESPN analyst Johnson was a founder member of 'Wagmi United', a huge consortium of mainly American entrepreneurs who now have ambitious plans to take Crawley up to the Premier League.

I have heard about crypto-currency but must admit that I don't fully understand how NFTs work. Crawley now have a third strip which they only sell via NFT.

Presumably the marketing strategy is that by making it exclusive it will become a valuable collectible.

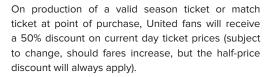
Hard cash is still the currency on Warwick Road and when you bought your programme today from Barbara, Geoff or one of the other sellers, I hope you bought some Golden Gambles too. If so, good luck! £400 richer by 4pm?

Meanwhile up at Harmsworth Park watching Wick Academy v Keith, I'll be checking the updates from Brunton Park. Come on vou Blues!



# FOOTY RIDER CONTINUES

Carlisle United Football Club and Stagecoach Cumbria launched the Footy Rider match day scheme way back in 2012, and we're delighted to confirm that it is set to continue for the season ahead.





Prices with the 50% discount applied are currently £1.85 for the Carlisle city area, £3.90 for the Carlisle Plus ticket (as far as Gretna, Brampton, Hexham, Wigton and Penrith) and £6 for the Explorer, which is essentially anywhere outside the plus zone.

The Footy Rider ticket offer will be available for every first-team home game for the whole of the 2022/23 Sky Bet League Two season – remember, this means supporters can travel on Stagecoach buses to the game for just half the price of a normal Dayrider ticket.

To purchase a 'Footy Rider' ticket, you will need to show the driver either ...

- a 2022/23 season ticket or ...
- a match ticket for the game taking place on that day.

The Footy Rider ticket will be valid on all Stagecoach in Cumbria services for the same zones as their standard day ticket areas, whether that is a Carlisle Dayrider within the city boundaries, a Carlisle Dayrider Plus from Penrith, Wigton, Brampton, Gretna and others or a Day Explorer from anywhere Stagecoach in Cumbria and North Lancashire run services, including Workington, Whitehaven, Keswick, Dumfries and Newcastle.

Timetable and fare information can be found at www.stagecoachbus.com



24





# A BIG WELCOME TO OUR MATCH DAY MASCOTS!



## JAXAN WHEADON

JAXAN'S FAVOURITE PLAYER IS OMARI PATRICK AND HE GOES TO THURSBY SCHOOL. IN HIS FREE TIME HE ENJOYS PLAYING FOOTBALL AND PLAYING FIFA ON HIS PLAYSTATION.

### FRANKIE WHEADON

FRANKIE'S FAVOURITE PLAYER IS JON MELLISH AND HE GOES TO NORMAN STREET SCHOOL. IN HIS FREE TIME HE ENJOYS PLAYING FOOTBALL AND PLAYING FORTNITE.



### SK IS FOC A CL UNIT

# JOSHUA LEE

JOSHUA'S FAVOURITE CARLISLE UNITED PLAYER IS JORDAN GIBSON. HE GOES TO NORMAN STREET SCHOOL AND WILL BE STARTING YEAR 2 IN THE AUTUMN TERM. HIS FAVOURITE SUBJECT AT SCHOOL IS HISTORY. HIS HOBBIES INCLUDE PLAYING WITH TOYS AND BOARD GAMES, WATCHING AND PLAYING FOOTBALL. JOSHUA HAS JUST STARTED PLAYING WITH A JUNIOR TEAM, GILLFORD GILLIES AND HAS BEEN A CARLISLE UNITED SEASON TICKET HOLDER FOR THE LAST TWO YEARS. HE LOVES WATCHING CARLISLE UNITED AT BRUNTON PARK AND CHEERING THEM ON, WHATEVER THE RESULT!

# MATTHEW LEE

MATTHEW'S FAVOURITE CARLISLE UNITED PLAYER IS RYAN EDMONDSON AND HE HAS JUST LEFT NORMAN STREET AND WILL BE STARTING RICHARD ROSE CENTRAL ACADEMY IN THE AUTUMN TERM. HIS FAVOURITE SUBJECT AT SCHOOL IS DEFINITELY MATHS. IN HIS FREE TIME HE LIKES TO PLAY DARTS, WATCH AND PLAY FOOTBALL, INCLUDING WITH HIS CURRENT UNDER 12S TEAM, UNISUN ATHLETIC. MATTHEW HAS BEEN A CARLISLE UNITED SEASON TICKET HOLDER FOR THE LAST & YEARS AND HE LOVES NOTHING MORE THAN WATCHING CARLISLE UNITED - HOME OR AWAY!



### WOULD YOU LIKE TO BE A MASCOT THIS SEASON?

Packages are priced at just £50 for season ticket holders and £60 for non-members.

Call 0330 094 5930 for more information.



# MY MINI MATCH REPORT

CARLISLE UNITED V · CRAWLEY TOWN SATURDAY 30 JULY 2022

NAME -



THE STARTING

AGE -

BOOTS



WHO DO THESE BOOTS BELONG TO?

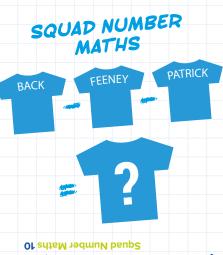
HEAD MASH-UP



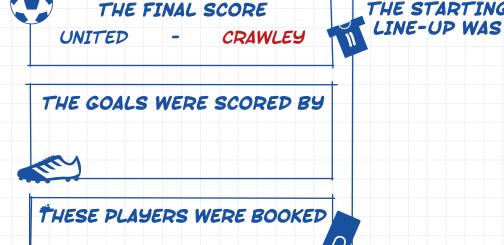
WE'VE MIXED UP THREE PLAYERS. WHO ARE THEY?



CAN YOU TELL WHERE THE BALL IS IN THIS PICTURE?



eyes and nose - Brennan Dickenson, mouth - Callum Guy Head Mash Up: Hair – Ben Barclay, Boots: Jack Armer Spot the Ball: A SABWERS



I WATCHED THE MATCH FROM

THE BEST PART OF THE MATCH WAS



# PLAYER SPONSORS 2022/23

# PLAYER SPONSORS 2022/23





# Championing A-Z Vehicle Dismantlers

# in Carlisle

Championing over 300,000 small businesses in the UK.





# COMMERCIAL CORNER

Good afternoon and welcome to the first game of the new season!

### THANK YOU TO OUR SPONSORS

A huge welcome to our match sponsor, Story Contracting, and our match ball sponsors Border Brite and Futamura.



### MATCH DAY HOSPITALITY

A big thank you to our hospitality guests in Foxy's Restaurant from the Bolton friendly - it was fantastic to see you all there.

As you can see from the pictures, Omari Patrick joined us for a Q&A before kick-off.



If you would like to book for hospitality in Foxy's Restaurant, to secure your place please contact **commercial@carlisleunited.co.uk** 

Places are filling quickly for the season, so don't leave it too long.

### ROOMS FOR HIRE

# Need room hire for a business meeting or special event?

Here at Brunton Park we offer various packages and rates for meeting rooms, Day Delegate Packages, Parties, Christenings and more for you to book and support the club on those non-match days!

#### BENEFITS

- Location just off M6 and close to mainline railway
- Free parking
- Free Wifi
- Locally sourced catering
- Profits generated invested in the club
- Unique Location

For further information about our facilities, please email catering@carlisleunited.co.uk or call 03300 945 930 (option 6) and we will be more than happy to discuss your requirements.

### PLAYER SPONSORSHIP 2022/23

Act fast to become a sponsor of one of our players for the new season  $\heartsuit$ !

Sponsorship opportunities are going quickly! See pages 28 and 29 for available players and staff and contact **commercial@carlisleunited.co.uk** for more details.

For further information on any of the above contact the commercial team on **03300 945 930 (option 3)** or email **commercial@carlisleunited.co.uk** – we will be happy to help with any of questions or enquiries.

Enjoy the game! Debbie, Kerry and Martyn





### **CARLISLE UNITED V CRAWLEY TOWN**

SATURDAY 30 JULY 2022 | KICK OFF 3PM

....

EFL

Corey Addai Manny Adebowale Kwesi Appiah James Balagizi Dion Conroy Tony Craig Jayden Davis Ludwig Francillette George Francomb Owen Gallacher Jake Hessenthaler Travis Johnson Florian Kastrati Joel Lynch Mark Marshall Brandon Mason Glenn Morris Ashley Nadesan Tom Nichols Aramide Oteh Jack Payne Jack Powell Harry Ransom Moe Shubbar Dom Telford James Tillev Nick Tsaroulla Ben Wells

sky bet

LEAGUE TWO



CRAWLEY TOWN

Start Gls

MANAGER KEVIN BETSY

Sub

Red

# CARLISLE UNITED

MANAGER PAUL SIMPSON

		Start	Gls	Sub	Red
1	Tomas Holy				
2	Joel Senior				
3	Jack Armer				
4	Owen Moxon				
5	Morgan Feeney				
6					
7	Jordan Gibson				
8	Callum Guy				
9	Ryan Edmondson				
10	Omari Patrick				
11	Brennan Dickenson				
12	Sonny Hilton				
13	Gabriel Breeze				
14	Kristian Dennis				
15	Taylor Charters				
16	Tobi Sho-Silva				
17	Corey Whelan				
18	Josh Dixon				
19	Sam Fishburn				
20	Jack Ellis				
21	Scott Simons				
22	Jon Mellish				
23	Lewis Bell				
24	Max Kilsby				
25	Finely Back				
26	Ben Barclay				

### ALSO PLAYING TODAY

Bradford City v Doncaster Rovers Harrogate Town v Swindon Town Leyton Orient v Grimsby Town Northampton Town v Colchester United Rochdale v Crewe Alexandra Salford City v Mansfield Town Stockport County v Barrow Sutton United v Newport County Tranmere Rovers v Stevenage Walsall v Hartlepool United
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SWINDON TOWN SAT 13 AUGUST - KICK OFF 3PM

### MATCH OFFICIALS

REFEREE		Thomas Kirk
ASST. REFEREE		Graeme Fyvie
ASST. REFEREE	- 88	Paul Newhouse
4TH OFFICIAL	22	Matt Corlett
OBSERVER	00	Clive Oliver

#### IF YOU HEAR ANY ABUSIVE LANGUAGE. **OR WITNESS BAD BEHAVIOUR OF ANY** KIND, PLEASE CALL 07891 779 015

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NEXT HOME GAME

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