

EDI Update - CUSG 8th August 2022

| Area | Detail | Status |
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| NC Regular EDI Meeting | <p>Continuing to have a regular catch up with Nigel Clibbens regarding all thing EDI where ideas are discussed and agreed going forward. The club has been extremely supportive of the all the work being undertaken in the EDI arena. It is helping us to build connections with more sections of the community and involve them in the football club, not just on match days. In addition to this, the EFL have designated that Equality, Diversity & Inclusion is a priority for all clubs this season and beyond and the club and CUSG will be working hard to achieve everything we can in this area.</p> <p>See NC report for the detail on the EDI Code of Practice & Mental Health</p> | Ongoing |
| Themed Games | We have several theme games lined up for the early part of the season. Last week for the first home game we had guests in the Cumberland Building Society Community Stand (CBS CS), from Northbank FC U8's and 'Every Life Matters' the Cumbrian based Anti-Suicide charity, who the club will be partnering with shortly (See below). | Ongoing |
| Carlisle Youth Zone | This Saturday we will welcome 'Carlisle Youth Zone' (CYZ), to the club to celebrate International Youth Day. CUFC and Carlisle United Community Sports Trust already have a good working relationship with CYZ, but we are looking to cement and develop this relationship, working even more closely with the new CEO Caroline Taylor-Beswick and her team. The home game versus Swindon Town will see representatives from CYZ as official guests as well as staff, children and parents present in the CBS CS for the game. | Ongoing |
| Every Life Matters | The 3 rd September game versus Rochdale will be the 'Every Life Matters' game to coincide with World Suicide Prevention Day on 10 th September. We will be pleased to welcome guests from Every Life Matters to the club with representatives as official guests as well as will staff and service users of the charity in attendance in the CBS CS. Suicide is at surprisingly high levels within Cumbria, particularly amongst men and ELM are working hard to publicise their efforts to reverse this trend. Members of club staff, Community Sports Trust, CUSG Members (SLO & EDI Officer), recently attended an awareness session delivered by ELM, this was very illuminating and it is planned for this to be rolled out further across the club, CST & CUSG. | Ongoing |
| Black & Brown Supporters Group | Met with Emmanuel Boateng, the Black & Brown Supporters Rep. We have discussed many opportunities, not least how we celebrate Black History Month in October this season and other community groups within the city with whom we can work with. Lots of ideas to be discussed ahead of October and we will be bringing these to the club for discussion shortly. | Ongoing |

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| Carlisle City Council | Met with Stephen Dunn from Carlisle City Council last week to discuss opportunities for collaboration between their Community Development Team and the club. We have an idea to go to the club, which will be in the next update meeting with NC regarding community groups coming to the club on non-match days. | Ongoing |
| Ukrainian Independence Day 24th August | We have been approached by the Ukrainian Community within Carlisle regarding the celebration of Ukrainian Independence Day on 24 th August. The club and CST have agreed to host the event and it will take place on the 24 th August in and around the Neil Sports Centre. There will be approximately 60 people attending, mainly children and women and there will be a BBQ plus a facilitated training session put on by the CST staff. This is an opportunity for the Ukrainian Community to get together in one place, as many are spread out across the area and for us to build stronger ties with them. The ties will be further strengthened when the community attend the home game with Gillingham on 27 th August as our guests. This will be a high-profile event given the crisis in Ukraine, so it is great for us to get behind the local Ukrainian families in the area. | Ongoing |
| Cumbria Pride | Cumbria Pride will be our guests and ball sponsors for the home game versus Wimbledon on 17 th September. And CUFC/CUSG will have presence with a stall at the Cumbria Pride event in Carlisle on 24 th September – details to be announced. | Ongoing |
| Women & Girls Group | Unfortunately, the initial selection for the Women & Girl's Group Rep has had to turn the opportunity down. However, another potential candidate has expressed an interest in taking this on. Updates to follow. | Ongoing |
| CUFC Women's team | As you will have all seen this summer the Women's game has simply exploded with England not only winning the Women's Euros, but breaking all kinds of records along the way, claiming the Golden Boot and playing some amazing football, winning the hearts of the nation at the same time. This momentum in the women's game needs to continue across the country and to that end it is time we gave the CUFC Ladies Team the backing it deserves. The London Branch already sponsor games and CUOSC are going to be doing so this season. We can also build on last season where we invited the Women's Team to a game, by having them there more often, maybe introducing them on the pitch before a game and publicising the fixtures at the men's home games. The team need much more backing and promoting with sponsorship and attendance at games. There are sponsorship deals available and further discussions will take place with Tracy Gannon about what we can do this season. It has been noted that many other clubs are putting more support into their ladies' teams and recognising that there are lots of younger female fans who also come to their men's games. The dream of playing for their women's team can become a reality. Tracy Gannon is also planning to set up a development team on the back of the success of the England Team in Euro '22. | Ongoing |

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| | Could all CUSG Reps please have a think and let me know if there is anything we could do as CUSG beyond the sponsorship and attendance at games for this coming season to support the team? | |
| Disabled Supporters Group | As you know Barbara Abbott has stepped away from CUSG for the time being due to personal circumstances. Barry Carter is unable to attend this evening, There have been conversations about the Disabled Supporters Group with him and assistance with the work of the group, as it also comes under the EDI remit. Barry was very grateful for the offer and these discussions will continue shortly to get things moving in that area. | Ongoing |
| AFC Autism | <p>The national Autistic Supporter's Group 'AFC Autism' is developing strongly across the country at present. AFC Autism is planning several visits to clubs to watch games this season as well as to view equipment and facilities designed for those supporters who have Autism, Asperger's and other anxiety related conditions.</p> <p>AFC Autism members will all be attending a game at Bradford City on 27th August for this purpose and arranging a game per month for the group to attend a different club and to do a review on facilities. The new AFC Autism website will be hosting the reviews for all the visits.</p> <p>World Autism Awareness Week is in March 2023 (28th March to 3rd April) and we have had initial discussions about the group converging on Carlisle United for the home game versus Stevenage on 18th March as that game's themed game and hopefully having our regular meeting in Carlisle with other invited guests from local groups, schools and of course supporters.</p> | Ongoing |